


PLAYWORKS

Robin Grossman & Basheer Smith
Children's' Health Fund 2024 Conference
October 8th, 2024



The Power of Play



**We believe in the
power of play to
bring out the best
in every kid.**

Playworks is the leading national nonprofit leveraging the power of play to transform children's physical and emotional health.

Play works to... lead healthy lives

Healthier bodies



- 43% difference in students who are engaged in more vigorous physical activity on Playworks playgrounds compared to non-Playworks Playgrounds

Healthier minds



- Kids in Playworks schools come back to class ready to learn

Healthier communities



- Promoting an inclusive school community positively impacts every kid.

Playworks Vision: One day every kid has access to safe and healthy play every day

